



Masterplan^{DW}

METROPOLITAN SOUL



LANDMARK
CERAMICS
TROPICAL
TILE & MARBLE



A new **landmark** in the ceramic industry

Landmark ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.



"Design Work" is a framework of ceramic surfaces for contemporary architectural projects. The floor and wall collections play with evocative materials drawing out sophisticated ceramic combinations with new design materials. Design Work is synonymous with design freedom: the colors are chosen to maximize the possible combinations between collections and within them. This creative freedom is dynamic and durable, thanks to the technical characteristics of porcelain stoneware, for use in a variety of elegant, modern residential and commercial environments.

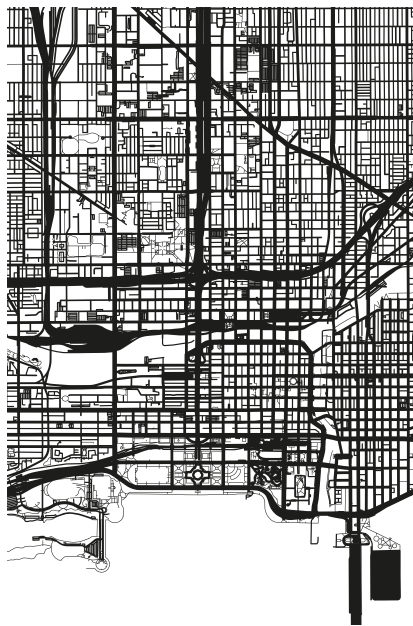


Masterplan ^{DW}

METROPOLITAN SOUL

Masterplan is the **iconic minimalistic stone look** that embodies the elegance of an **urban style** thanks to the slight movement of the graphics and a contemporary color palette. With a broad range of sizes, finishes, and colors, the collection offers complete freedom to design indoor and outdoor spaces as well as **in&out transitional** areas without stylistic and chromatic discontinuities.





Follow the city style.

Inspired by the **metropolitan shades**, Masterplan guarantees a solution to any design trends thanks to the **soft finish and the delicate color palette**. The **Stone look** colorations perfectly find their destination in any residential settings as well as high-traffic commercial area, wherever high durability and resistance are required. The refined industrial character gives the space a captivating style for an original design full of combinations.



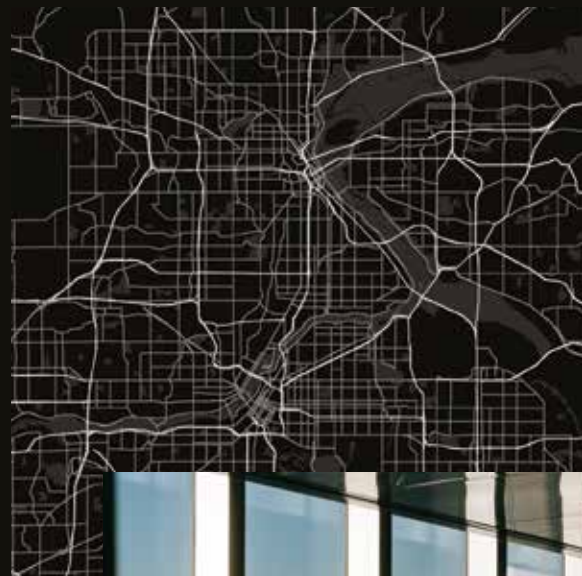
Point of view



In & out

Reach the highest versatility.

The **modularity** among Masterplan tiles and porcelain surfaces coming **from other Design Work** collections allows to design a refined setting combining textures of different inspiration. Stone and wood effect blend in a space suited for those who are looking for an industrial chic look, without losing elegance.



PROJECT
FLOOR DESIGN
Masterplan White Avenue - 24"x48"
FIREPLACE
Masterplan Fashion Black - 24"x24"
Veneer World Urban LedgeStone White Mix - 6"x24"





PROJECT
WALL DESIGN
Masterplan Geometric Multicolor Cold Mosaic G - 13.7"x11.22"



MASTERPLAN INTRODUCES NEW CREATIVE COMBINATIONS, ALLOWING TO DESIGN A REFINED TOTAL LOOK. IT'S POSSIBLE TO USE **THE SAME STONE EFFECT INDOOR AND OUTDOOR** TO CREATE A SEAMLESS STYLISTIC TRANSITION ON FLOORS.



PROJECT
FLOOR DESIGN
Masterplan White Avenue - 24"x48"
OUTDOOR FLOOR DESIGN
Frontier20 White Avenue - 24"x48"

Transitional architectural vision.

Outdoors, the 20mm thick tiles are very reliable in every condition where high performances are required. Characterized by a contemporary texture and neutral colors, they ensure durability as well as safety. It also come in **three decorated versions** to make your space unique and special.





PROJECT

OUTDOOR FLOOR DESIGN
Frontier20 Comsopolitan Ash - 24"x24" / 24"x48"
Frontier20 Comsopolitan Ash Coping Bullnose - 12"x24"
OUTDOOR WALL DESIGN
Veneer World Urban LedgeStone Ash Mix - 6"x24"
BENCHES AND PLANTER BOX
Frontier20 Fashion Black - 24"x24"

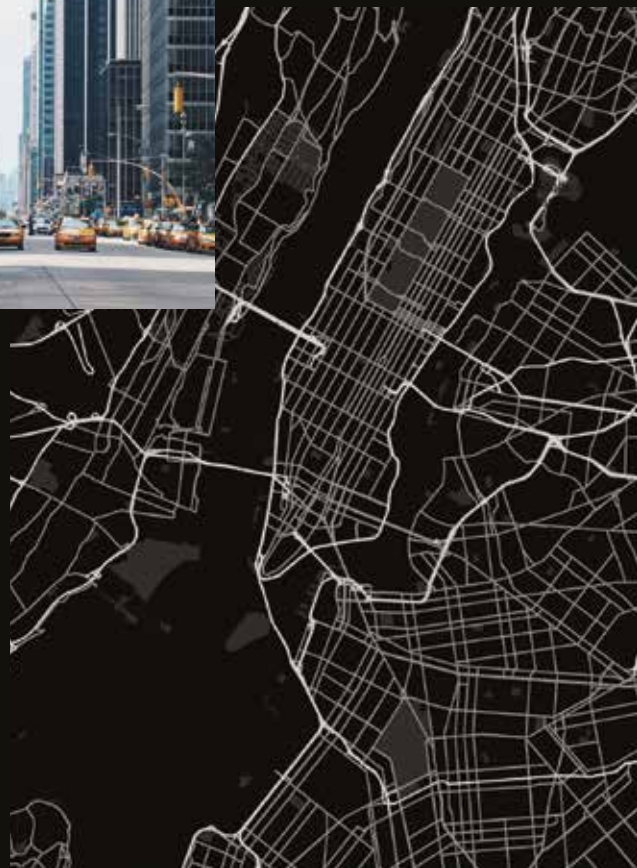


PROJECT
WALL DESIGN
Veneer World Urban Ledgestone Ash Mix - 6"x24"

MASTERPLAN PORCELAIN TILES
OFFER THE **IDEAL SOLUTION**
FOR DESIGNING OUTDOOR
SPACES, SUCH AS SWIMMING
POOL AREAS. THE HIGH ANTI-SLIP
PERFORMANCE GUARANTEES SAFE
FLOORING BOTH WET AND DRY.



PROJECT
OUTDOOR FLOOR DESIGN
Frontier20 Comsopolitan Ash - 24"x24" / 24"x48"
Frontier20 Comsopolitan Ash Coping Bullnose - 12"x24"
OUTDOOR WALL DESIGN
Vision Color Black Star 12"x24"
COUNTER
Masterplan Fashion Black 24"x24"
PLANTER BOX
Veneer World Urban Ledgestone Ash Mix - 6"x24"



The broad range of Masterplan offering with multiple sizes, finishes, colors and a refined selection of decorations split out the spaces of every setting by intended use. With its minimalistic industrial appeal, Masterplan assures absolute elegance whenever combined with other contemporary looks of Landmark Design Work project.

**Minimal look,
vast offering.**



PROJECT
FLOOR DESIGN
Masterplan Precious Ivory - 24"x48"
PLANTER BOX
Masterplan White Avenue - 24"x48"



PROJECT

FLOOR DESIGN

Masterplan Precious Ivory - 24"x48"
Masterplan Geometric Multicolor Warm Mosaic G - 13.7"x11.22"
Feeling Honey - 8"x40"

WALL DESIGN

Masterplan White Avenue - 12"x24" / 24"x24"
Vision Color River Blue - 12"x24"
Feeling Honey - 8"x40"

FURNITURE AND PLANTER BOX

Masterplan White Avenue - 24"x48"



THE COLORS AVAILABLE FOR THE MASTERPLAN REPRODUCE IN DETAIL THE NUANCES OF THE MOST REFINED STONE, OFFERING GREATER VERSATILITY THAN THE MATERIAL OF INSPIRATION.

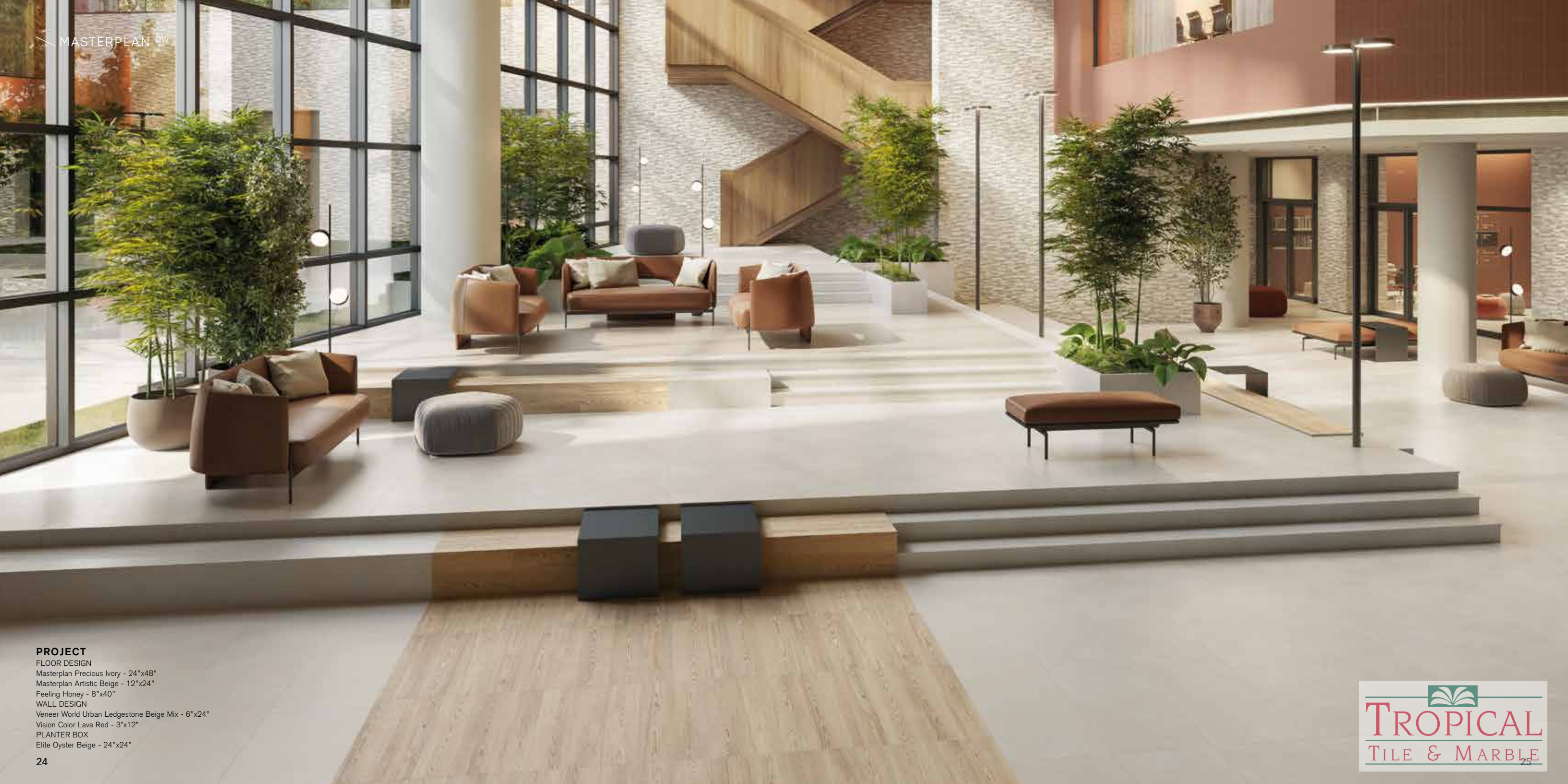


Redefine the idea of **resistance and design.**

Made of **high-quality porcelain with superior performance** and refined graphics, Masterplan is the ideal solution for flooring in any commercial area. It resists wear and foot traffic and maintains beauty unaltered over time. A unique balance of features committed to contemporary design needs.



PROJECT
FLOOR DESIGN
Masterplan Precious Ivory - 24"x48"
WALL DESIGN
Veneer World Urban LedgeStone Beige Mix - 6"x24"



PROJECT

FLOOR DESIGN

Masterplan Precious Ivory - 24"x48"

Masterplan Artistic Beige - 12"x24"

Feeling Honey - 8"x40"

WALL DESIGN

Veneer World Urban LedgeStone Beige Mix - 6"x24"

Vision Color Lava Red - 3"x12"

PLANTER BOX

Elite Oyster Beige - 24"x24"



THE EXTREME VERSATILITY OF LANDMARK'S PORCELAIN LETS YOU COVER ALSO FURNISHING, AND TAKE CARE OF EVERY ASPECT OF THE PROJECT WITH A WIDE RANGE OF TRIM PIECES.



Feel the metropolis, outdoor.



The stone look perfectly suits **every outdoor application**, speaking a metropolitan language in any commercial or residential setting. Thanks to their versatility, Landmark's porcelain tiles open up multiple design possibilities. In addition, the Porcelain Pavers 0.8" thickness allows a stone minimal look with an exclusive visual impact.



PROJECT
OUTDOOR FLOOR DESIGN
Frontier20 Fashion Black - 12"x48"
Frontier20 Cosmopolitan Ash - 24"x48" / 24"x24"
Frontier20 White Avenue - 12"x24" / 24"x24"
BENCHES
Frontier20 Diamond White - 24"x24"

PROJECT

OUTDOOR FLOOR DESIGN

Frontier20 Fashion Black - 12"x48"

Frontier20 Cosmopolitan Ash - 24"x48" / 24"x24"

Frontier20 White Avenue - 12"x24" / 24"x24"

OUTDOOR WALL DESIGN

Véner World Urban LedgeStone Ash Mix - 6"x24"

BENCHES

Frontier20 Diamond White - 24"x24"

Inclusive design.

The homogeneous porcelain tile surface look enhances every elegant urban space with its charming effect perfectly **blending any other material from Design work project.** The bold character of Masterplan in combination with the granular texture of the Venetian terrazzo look overwrite the idea of elegance.



TROPICAL
TILE & MARBLE

PROJECT
FLOOR DESIGN
Masterplan Fashion Black - 12"x24"
Masterplan Cosmopolitan Ash - 24"x48"





WITH ITS **HEXAGONAL TILES**, THE MOSAIC MULTICOLOR COLD CREATES A DYNAMIC GEOMETRIC PATTERN, BLENDING THREE DIFFERENT NEUTRAL SHADES.



PROJECT

FLOOR DESIGN

Masterplan Fashion Black - 12"x24"

Masterplan Cosmopolitan Ash - 24"x48"

Masterplan Mosaic D Hexagon Multicolor Cold - 12"x10"



Urban grid, align **performance and appeal.**

The stone effect embodies a refined urban style thanks to contemporary nuances enriched by a slight movement of the graphic. The surface is resistant to wear and scratches and withstands high loads and every weather condition.



PROJECT

FLOOR DESIGN

Masterplan Metro Grey - 24"x24"

Vision Color River Blue - 12"x24"

PLATFORM

Elite Precious Black - 12"x24"

COUNTER

Elite Precious Black - 12"x24"





MASTERPLAN DW



MASTERPLAN IS COMPLETENESS OF PORCELAIN PERFECT FOR **TOTAL APPLICATION**. THAT INCLUDES FINAL DESTINATION WHETHER COMMERCIAL, RESIDENTIAL, PUBLIC OR PRIVATE SPACE IN EVERY SETTING FROM INDOOR TO OUTDOOR INCLUDING TRANSITIONAL AREAS WHERE HIGHER PERFORMANCES ARE REQUIRED.

PROJECT
FLOOR DESIGN
Masterplan Metro Grey - 24"x24"
Masterplan White Avenue - 24"x24" / 24"x48"
Vision Color River Blue - 12"x24"
WALL DESIGN
Elite Precious Black - 12"x24"



PROJECT
OUTDOOR FLOOR DESIGN
Frontier20 Fashion Black - 12"x48" / 24"x48"
Frontier20 White Avenue - 24"x48"
PLATFORM
Elite Diamond White - 24"x24"
FURNITURE
Veener World Urban LedgeStone Ash Mix - 6"x24"

PROJECT

OUTDOOR FLOOR DESIGN

Frontier20 Fashion Black - 12"x48" / 24"x48"

Frontier20 White Avenue - 24"x48"

OUTDOOR WALL DESIGN

Elite Precious Black - 24"x48"

PLATFORM

Elite Diamond White - 24"x24"

FURNITURE

Veener World Urban Ledgestone Ash Mix - 6"x24"

Design creativity

The **neutral color palette** envelopes you with its soft shades. Together with a **mosaic composition** achieve a contemporary cozy atmosphere. Suitable for both floors and walls, Masterplan offers an iconic stone total look effect that's longlasting. Thanks to its superior quality, Landmark's porcelain is resistant to stresses and the unforeseen of everyday life without compromising with safety thanks to the **porcelain grip tiles**.



PROJECT
FLOOR DESIGN
Masterplan Precious Ivory - 24"x48"
Masterplan Precious Ivory Grip - 12"x24"
Masterplan Artistic Beige Mosaic A - 12"x12"
Feeling Honey - 8"x40"
WALL DESIGN
Masterplan Artistic Beige Mosaic A - 12"x12"
Feeling Honey - 8"x40"



PROJECT

FLOOR DESIGN

Masterplan Precious Ivory - 24"x48"

Masterplan Precious Ivory Grip - 12"x24"

Masterplan Artistic Beige Mosaic A - 12"x12"

Feeling Honey 8"x40"

WALL DESIGN

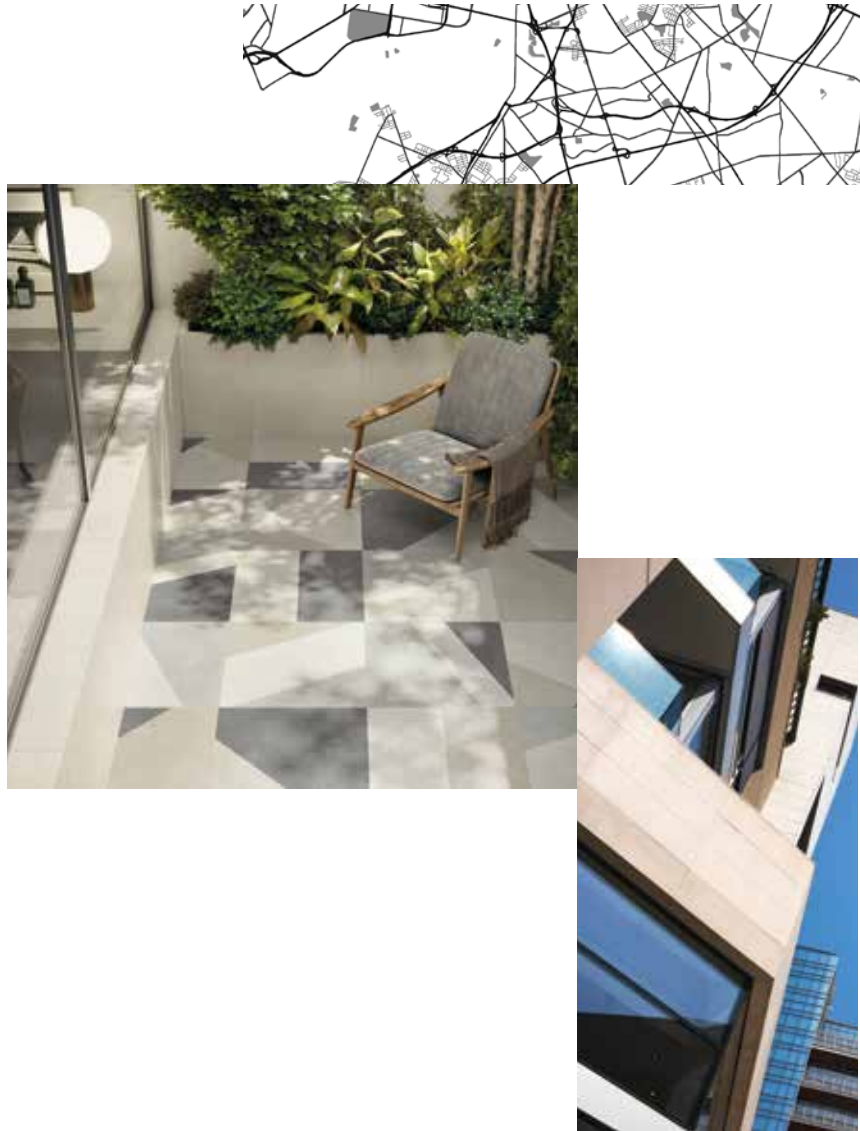
Masterplan Precious Ivory - 24"x48"

Masterplan Artistic Beige Mosaic A - 12"x12"

Feeling Honey - 8"x40"

FURNITURE AND BATHTUB

Masterplan Precious Ivory - 24"x48"



PROJECT
FLOOR DESIGN
Masterplan Precious Ivory - 24"x48"
Masterplan Artistic Beige Mosaic A - 12"x12"
WALL DESIGN
Masterplan Precious Ivory - 24"x48"
Masterplan Artistic Beige Mosaic A - 12"x12"
FURNITURE
Masterplan Precious Ivory - 24"x48"



SUSTAINABILITY



RECYCLABLE

Tiles can be recycled inside the production process when not fired yet, or once they have finished their life-cycle can be used as compact base material on the contrary many plastic base material such as vinyl cannot.

SUSTAINABILITY



ECO-FRIENDLY AND SAFE

SUSTAINABILITY



ENERGY EFFICIENT

Tile's inherent thermal mass reduces peak heating and cooling, which helps moderate temperature swings in your home.

HEALTH



NATURAL INGREDIENTS

Tile is made of clays and other naturally-occurring minerals and does not contain chemicals with potential adverse health effects (pvc, voc, formaldehyde, plastic etc...)

SAFETY/DURABILITY



SCRATCH AND DENT RESISTANT

Tile is strong, hard and resistant to most type of scratches. Tile also, being an extremely dense material, doesn't fear any denting damage, like many others flooring materials do.

SAFETY/DURABILITY



FADE AND UV RESISTANT

SUSTAINABILITY



FLOOR HEAT FRIENDLY

SUSTAINABILITY



VERY LONG SERVICE LIFE

Tile when properly installed and maintained can last for decades.

SUSTAINABILITY



COST SAVING OVER TIME

Thanks to its long service life and easy maintenance, porcelain tile is very cost effective over time when compared to flooring products that need to be replaced more frequently.

SAFETY/DURABILITY



RESISTANT TO ACID

SAFETY/DURABILITY



WATER PROOF

Tile is very compact and impervious therefore doesn't absorb. With tile you'll never have to worry about water.

SAFETY/DURABILITY



FIRE PROOF

Tile doesn't burn, melt or give off toxic fumes when exposed to fire.

HEALTH



PREVENT BACTERIA GROWTH

Tile is completely inhospitable to bacteria. That means no mold or mildew, and a healthier home for you.

HEALTH



ZERO ALLERGENES

Tile is both hard and impervious therefore inhospitable to dust mites, bacteria, fungi, mold and other irritants.

HEALTH



ZERO SMOKE DEVELOPMENT

Tile never gives off toxic fumes, even when exposed to fire.

SAFETY/DURABILITY



DOESN'T BEND

Tile is hard and compact.

SAFETY/DURABILITY



PET FRIENDLY

Tile is both dog and cat scratch proof.

SAFETY/DURABILITY



RESISTANT TO FROST

Tile is snow and ice proof.

HEALTH



ZERO FORMALDEHYDE

Formaldehyde is known to lead to an increased incidence of asthma. Tile has zero formaldehyde.

HEALTH



ZERO PVC ZERO VOC

Tile is completely PVC and VOC (volatile organic compound) free that means a healthier home for you.

HEALTH



PLASTIC FREE

Tile are free from any PBM (Plastic Base Material) materials used in vinyl and LVT.

EASY CARE



STAIN RESISTANCE

EASY CARE



EASY TO KEEP CLEAN

VERSATILITY



FLOOR AND WALL

Tile is ideal for both floor and wall application indoor and outdoor.

SIZES 24"x48" / 24"x24" / 12"x24" / 12"x12"

COLORED BODY PORCELAIN TILE - Rectified Monocaliber

MATT & GRIP FINISH

METRO GREY



FASHION BLACK



Available sizes



24"x24"
MATT
± 0.35" / 9 mm

12"x24"
MATT
± 0.35"

12"x24"
GRIP
± 0.35"

12"x12"
MATT
MOSAIC A
± 0.35"

Color shading



Available sizes



24"x24"
MATT
± 0.35"

12"x24"
MATT
± 0.35"

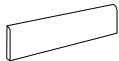

12"x12"
MATT
MOSAIC A
± 0.35"

Color shading



TRIM TILES

MATT FINISH

	 BULLNOSE 3"x24"	COORDINATED COVE BASE FROM VISION AND VISION COLOR COLLECTIONS  COVE BASE 6"x12"
WHITE AVENUE	●	VISION CONCRETE / VISION COLOR STAR WHITE
PRECIOUS IVORY	●	VISION DOVE / VISION COLOR STAR WHITE
ARTISTIC BEIGE	●	VISION DOVE / VISION COLOR STAR WHITE
COSMOPOLITAN ASH	●	VISION CONCRETE / VISION COLOR STAR WHITE
METRO GREY	●	VISION CONCRETE / VISION COLOR STAR WHITE
FINANCIAL BLACK	●	VISION CONCRETE / VISION COLOR STAR WHITE / VISION COLOR STAR BLACK

PORCELAIN MOSAICS

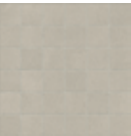
MATT FINISH



White Avenue
Mosaic A 2"x2"
12"x12"



Precious Ivory
Mosaic A 2"x2"
12"x12"



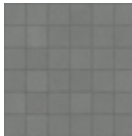
Artistic Beige
Mosaic A 2"x2"
12"x12"



Cosmopolitan Ash
Mosaic A 2"x2"
12"x12"



Metro Grey
Mosaic A 2"x2"
12"x12"



Fashion Black
Mosaic A 2"x2"
12"x12"



12"x12"
MOSAIC A
± 0.35" / 9 mm



Hexagon
multicolor cold *
Mosaic D
3.15"x2.8" - 12"x10"



Hexagon
multicolor warm **
Mosaic D
3.15"x2.8" - 12"x10"



12"x10"
MOSAIC D
± 0.35"



Geometric
multicolor cold*
Mosaic G
13.7"x11.22"



Geometric
multicolor warm **
Mosaic G
13.7"x11.22"



13.7"x12"
MOSAIC G
± 0.35"

* Matches with



Metro Grey Fashion Black Cosm. Ash

** Matches with



White Avenue Precious Ivory Artistic Beige

VENEER

WORLD



White Mix
Urban LedgeStone
6"x24" *



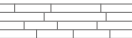
Beige Mix
Urban LedgeStone
6"x24" *



Ash Mix
Urban LedgeStone
6"x24" *

PORCELAIN VENEERS

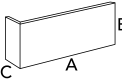
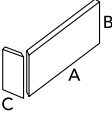
MATT FINISH



6"x24"
VENEER
URBAN LEDGESTONE
± 0.35"

PORCELAIN VENEERS TRIMS

MATT FINISH

	CORNER **  A = 20.5" B = 6" C = 2.75"	SMART CORNER **  A = 20.5" B = 6" C = 2.75"
WHITE MIX	●	●
BEIGE MIX	●	●
ASH MIX	●	●

* Nominal Size: 5.8"x24" | ** Nominal Size: 20.5"x5.8"x2.75"

COLORED BODY PORCELAIN PAVERS - Rectified Monocaliber

MATT FINISH

WHITE AVENUE

Available sizes

24"x48"
± 0.8" / 20 mm

12"x48"
± 0.8"

24"x24"
± 0.8"

12"x24"
± 0.8"

Color shading

V2

ARTISTIC BEIGE

Available sizes

24"x24"
± 0.8" / 20 mm

12"x24"
± 0.8"

Color shading

V2

The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

COLORED BODY PORCELAIN PAVERS - Rectified Monocaliber

MATT FINISH

COSMOPOLITAN ASH

Available sizes

24"x48"
± 0.8" / 20 mm

12"x48"
± 0.8"

24"x24"
± 0.8"

12"x24"
± 0.8"

Color shading

V2

FASHION BLACK

Available sizes

24"x48"
± 0.8" / 20 mm

12"x48"
± 0.8"

24"x24"
± 0.8"

12"x24"
± 0.8"

Color shading

V2

Color Shading

V1

UNIFORM APPEARANCE

V2

SLIGHT VARIATION

V3

MODERATE VARIATION

V4

SUBSTANTIAL VARIATION

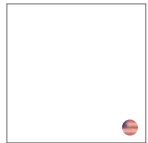
COLORED BODY PORCELAIN PAVERS - Rectified Monocaliber

MATT FINISH

PATCHWORK WHITE



Available sizes



24" x 24"
± 0.8" / 20 mm

Color shading



Matches with



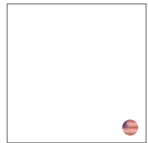
COLORED BODY PORCELAIN PAVERS - Rectified Monocaliber

MATT FINISH

PATCHWORK ASH



Available sizes

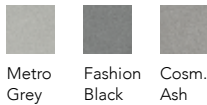


24" x 24"
± 0.8" / 20 mm

Color shading



Matches with



COLORED BODY PORCELAIN PAVERS - Rectified Monocaliber

MATT FINISH

PATCHWORK MIX



Available sizes

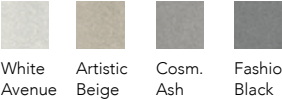


24" x 24"
± 0.8" / 20 mm

Color shading



Matches with





RECOMMENDED USE

Masterplan matt finish is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential applications. The use of Masterplan matt finish is not recommended for outdoor floors (for that application use Grip finish or Frontier20). Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20” inches or longer. Landmark recommends the use of leveler for a proper installation.

CARE AND MAINTENANCE

Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit lcusa.com. For further information regarding the care and maintenance of Landmark products.

WARRANTY

Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1- 2012 and in the performance specifications section of the Landmark general catalog. For more information, please visit our website at lcusa.com.

COLORED BODY PORCELAIN - Rectified Monocaliber

PHYSICAL PROPERTIES	TEST ASTM	NORTH AMERICAN STANDARD A137.1*	PORCELAIN TILES	PORCELAIN GRIP TILES	PORCELAIN PAVERS FRONTIER20	PORCELAIN VENEERS VENEER WORLD
			RESULTS	RESULTS	RESULTS	RESULTS
Water absorption *	C373	≤ 0.5%	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
DCOF Average dynamic coefficient of friction **	BOT 3000 test	≥ 0.42	≥ 0.42	≥ 0.6	≥ 0.6	NOT APPLICABLE
Skid Resistance	DIN 51097	-	-	A+B+C	A+B+C	NOT APPLICABLE
	DIN 51130			R11	R11	
Resistance to freeze/thaw cycling *	C1026	As reported	RESISTANT	RESISTANT	RESISTANT	RESISTANT
Resistance to thermal shock	C484	As reported	RESISTANT	RESISTANT	RESISTANT	RESISTANT
Warpage (edge)	C485	Warpage ± 0.4% or ± 0.05 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Warpage (diagonal)	C485	Warpage ± 0.4% or ± 0.07 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Wedging	C502	± 0.25% or ± 0.03 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Chemical resistance	C650	As reported	UNAFFECTED	UNAFFECTED	UNAFFECTED	UNAFFECTED
Resistance to stain	C1378	As reported	UNAFFECTED	UNAFFECTED	UNAFFECTED	UNAFFECTED
Thickness	C499	Range: 0.04 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Breaking strength	C648	250 lbf or greater	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1	≥ 2200 lbf	COMPLY WITH ANSI A137.1

* Average values referred to our production and related to the matt finish of the product.
** As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.
- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- The information provided can be subject to change. Please refer to lcusa.com for the latest, most accurate and up-to-date information.

